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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Texas Ranch Wins Honors at Midland Bull Test

(Lincoln, Neb.) –J-Bar Braunvieh, owned by John and Loretta Hall, Hedley, Texas nearly swept the high performing Braunvieh bull awards at the 2010 Midland Bull Test, Columbus, Mont. with 3 of their halfblood Braunvieh bulls.

[\[Picture Midland Braunvieh 1\]](#)

Lindsay Williams of Midland Bull Test (left) and Loretta Hall of J Bar Braunvieh, Hedley, Texas (right).

Champion Average Daily Gain Braunvieh Bull was awarded to John and Loretta Hall of J Bar Braunvieh, Hedley, Texas, with Lot 1483, JBB 9440U, posting an ADG of 3.67.

High Performing Braunvieh Bull (ADG and WDA combined) was awarded to John and Loretta Hall of J Bar Braunvieh, Hedley, Texas, with Lot 1483, JBB 9440U, with an ADG of 3.67 and WDA of 2.93.

High Efficiency Braunvieh Bull was awarded to John and Loretta Hall of J Bar Braunvieh, Hedley, Texas, with Lot 1484, JBB 9441W, posting a -1.49 RFI.

World Champion Pen of Three Braunvieh Bulls was awarded to John and Loretta Hall of J Bar Braunvieh, Hedley, Texas. The pen consisted of Lot 1481, JBB 9430U, Lot 1483, JBB 9440U, and Lot 1484, JBB 9441W, all sired by “Ranger 11R” owned by Diamond H Ranch, Childress, Texas.

*Braunvieh cattle are a total package – delivering a live, well-muscled calf with high growth that is essential to all cattlemen’s profit equations; moderately- framed cows with maternal ability and fertility for profit-minded producers; and a feeder calf prone to good health that converts well and has grid value potential for progressive cattle feeders. Many benefits, from growth and carcass value of the Braunvieh-sired steers to the fertility and productivity of F₁ daughters, are well documented in research. Braunvieh is a fast growing breed and one of the first breeds in North America to begin RFI testing and offering that data to bull buyers. A relatively new measure of feed efficiency, residual feed intake (RFI) is an individual record taken during long-term feeding trials that measures feed offered, feed refused and average daily gain. **For more information call (402) 466-3292 or visit www.braunvieh.org and www.braunviehbull.com.***

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